

BUSINESS EDUCATION WORKSHOPS

• SEPTEMBER 2015 • (WEDNESDAYS & FRIDAYS)

Date

9/2 ***CITY INSPECTIONS – ASK QUESTIONS, GET ANSWERS**
3:00 to 4:30 p.m.

Presented by the City of Chicago

To operate a successful business in Chicago you must know what it takes to maintain compliance. Officials from several City departments will provide insight to operate safely, stay compliant, help prepare for inspections and point out the do's and don'ts of operating your business.

9/4 **HOW TO USE BLOGGING TO BUILD YOUR BUSINESS**
9:30 to 11:00 a.m.

Presented by Smart at the Start

Blogging is one of the best ways to build authority and traffic on the Internet. As the Internet continues to grow, consumers have an insatiable need for content. The company blog has become one of the most reliable forms of providing that information. The biggest challenge most small business owner's face is not whether they need a blog, but how to build a blog that brings in business.

9/9 **HOW TO REALLY START YOUR OWN BUSINESS**
3:00 to 4:30 p.m.

Presented by SCORE

Do you have what it takes to start and run a successful business? If so, what are the first steps you should take? This workshop will help you assess your prospects, provide the initial direction you need, and inspire you to move forward.

9/11 **HOW TO FIND AND FINANCE A FRANCHISE**
9:30 to 11:00 a.m.

Presented by John McLellan, FranNet Chicago

This informative workshop will explore the many franchise opportunities available in the Chicago market and explain the process by which you can determine which franchise meets your personal lifestyle and financial goals. This workshop also will explore the different financial options that are available for financing a franchise.

9/16 **HOW TO OBTAIN A MOBILE FOOD DISPENSER/PREPARER LICENSE**
3:00 to 4:30 p.m.

Presented by the City of Chicago Department of Business Affairs & Consumer Protection (BACP)

This workshop will give you all the information you need to become either a Mobile Food Dispenser (MFD) or Mobile Food Preparer (MFP) licensed food truck operator. We will walk you through the MFD/MFP licensing process including inspections, the application, mobile food vehicle, and operational requirements, as well as the optional pre-application Mobile Food Vehicle Assessment.

Don't miss the Small Business Center on the Road Small Business Expo at 1871 in the Merchandise Mart on Saturday, 9/19 from 10:00 a.m. to 2:00 p.m. For more information, go to www.chismallbizexpo.com

Date

9/18 **SMALL BUSINESS SUCCESS!**
9:30 to 11:00 a.m.

Presented by YWCA Metropolitan Chicago

Learn the ins and outs of starting a small business and gain insight that will help you reach your goals. This workshop will cover starting your entity, marketing it for success and the intangibles of navigating the start-up arena.

9/23 **HOW TO EFFICIENTLY MANAGE BUSINESS OPERATIONS**
3:00 to 4:30 p.m.

Presented by Illinois SBDC at the Chicagoland Chamber of Commerce and Blackwell Energies

This workshop will focus on operations management and how to find savings at the operational level. It will cover operations management, energy and utilities, and other areas where savings can be obtained in the operation of a business. You will learn techniques that can quickly result in savings on operational costs and fatten your bottom line in the process!

9/25 **LINKEDIN: CONVERTING CONNECTIONS TO NEW BUSINESS**
9:30 to 11:00 a.m.

Presented by Digital Professional Institute and Dean DeLisle, Founder and CEO of Forward Progress

Dean DeLisle, Founder and CEO of Forward Progress, will take proven steps from our Social Selling Boot Camp and show you the most effective methods of connecting with your targets, gaining quality appointments, and finding the potential new clients in your network. You will also see what it takes to get THEM to find YOU by using LinkedIn for less than 20 minutes a day! Topics include optimize your profile, attract new prospects, leverage your connections to close business, increase targeted referrals, gain more powerful introductions, expand your pipeline and find new business channels!

9/30 **PROTECTING YOUR TECH START UP: LEGAL CONSIDERATIONS**
3:00 to 4:30 p.m.

Presented by Lema Korshid, Fuksa Khorshid, LLC

Before opening the doors to your new technology concept, it's important to be aware of legal risks that exist so you can properly protect your business. This workshop will explore different sources to fund your business venture and teach you some basic principles of how to protect yourself in litigation. We will also discuss intellectual property laws and provide practical approaches on how to implement a solid intellectual property plan. Also, we will talk about important employment laws as well as review lease agreements to help demystify confusing legalese.

** Workshop offered once a month.*



/ChiSmallBiz



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/ChicagoBACP



All workshops are FREE and are located at the
City of Chicago Department of Business Affairs and Consumer Protection
City Hall, 121 N. LaSalle St., Room 805

Space is limited. Please reserve your attendance by calling 312-744-2086
or email BACPoutreach@cityofchicago.org

To learn more about BACP's workshops, visit www.cityofchicago.org/sbc

SMALL BUSINESS
CENTER